

Downingtown Good Neighbor Christmas, Inc.



Christmas Parade Saturday, December 12, 2026 at 3:00 pm

Rules and Information to participate in the Christmas Parade

1. **NO GAPS IN THE PARADE** - We are a “forward moving” parade which means there is absolutely no stopping to perform, or hand out candy or literature about your group. Stopping causes gaps. We have Parade Marshals along the route to help keep everyone moving. If you don't listen, you will be asked to remove yourself/group from the parade at the very first side street.
2. **BUSINESS ENTRIES** – First – **ONLY ONE VEHICLE PER BUSINESS!** It's a great way to advertise your business, however, it's a Christmas Parade! Vehicles need to be fully decorated for the holidays! This doesn't mean slapping a wreath on the front grill and calling that decorated. Let's put a little thought into it! All business entries will be inspected prior to the parade and if they aren't decorated appropriately, you will be asked to leave!
3. **GROUPS WALKING** – New this year! We will be giving out prizes for the top 3 walking groups with the best Christmas/Winter costumes. The spectators are going to remember the group that stands out!! Judging prior to the parade so be on time!

Please read through all of the parade registration information!

- **NO SNOW/RAIN DATE** - Cancellation would only happen after the police, public works and our committee deem it unsafe to hold the parade.
- **DEADLINE TO REGISTER** – **November 27th**. You will receive an email after receipt of registration.
- Entries can be walking/dance groups, vehicles or floats.
- **FLOATS** – Prizes as always for the top 3 floats! Arrive in staging area by 1:45 pm fully dressed - judging at 2:00 pm. Prizes awarded before the start of the parade.
- **ALL OTHER PARTICIPANTS** – arrive by 2:00 pm.
- **NO THROWING CANDY IN PARADE** – You may have people walking to hand out candy.
- **NO SANTA'S IN THE PARADE** – The only Santa is the one at the end provided by the committee. Santa hats are ok!
- **ALL VEHICLES NEED DECORATED** (other than politician vehicles, antique vehicles and fire trucks). Vehicles in the parade advertising a business need to be decorated.
- **STAGING AREA** – The staging area is at Beaver Creek Elementary School at 601 W. Pennsylvania Avenue and the surrounding streets. You will receive directions once you register. **DO NOT ARRIVE IN THE STAGING AREA BEFORE 1 PM** and the committee is on location to let you in.
- **PARADE ROUTE** – Parade starts at the top of Gable Avenue, turning left onto Lancaster Avenue and **stopping at Green Street**. The route is 1.4 miles long so keep that in mind if you plan to have young children walking!
- **PORTA POTTIES** available in front of Beaver Creek School and at the end of the parade route.

Questions? Contact Dianne Plaughter at dtownchristmas@aol.com or 484-678-6835
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